2017 IAGD ANNUAL MEETING

“Adhesive Dentistry — Maximizing the Placement of Anterior and Posterior Composites”

Dr. Marc Geissberger

Dr. Foroud Hakim

Dr. Marc Geissberger is a Professor and Chair of the Department of Integrated Reconstructive Dental Sciences at University of the Pacific, School of Dentistry. He is a fellow of the American Dental Education Association’s leadership institute, researcher, as well as a published author in the areas of dental materials, contemporary fixed prosthodontics and esthetic dentistry. He has lectured nationally and internationally in the areas of adhesive dentistry, cosmetic dentistry, photography, ceramic, fixed prosthodontics and treatment planning. Dr. Geissberger has been awarded fellowship in the International College of Dentists, American College of Dentists, and the Pierre Fauchard Academy. He serves as a consultant for many dental materials companies and helps guide product development.

Dr. Foroud Hakim has balanced private practice and dental education for over 21 years. He has a true passion for restorative dentistry ranging from complex rehabilitation to optimal and conservative single tooth restoration. He is Vice Chair of the Department of Restorative Dentistry at University of the Pacific and is course director for “Occlusion, TMJ & Advanced Restorative Concepts”. He is also a director in the “Esthetic and Complex Care Clinic” at Pacific. Dr. Hakim has lectured nationally in many venues including seminars, continuums and hands-on-workshops on topics ranging from technology, esthetic dentistry, occlusion, smile design, CAD/CAM, photography, and adhesive and composite dentistry. Dr. Hakim has several publications and has authored two chapters in the 2010 text, “Esthetic Dentistry in Clinical Practice” from Blackwell Publishing. Dr. Hakim earned his DDS in 1991 from Pacific and later went on to complete an MBA. He is a member of OKU dental honor society and past president of the Delta Delta Chapter. He is also a fellow and graduate of the ADEA Leadership Institute class of 2007.

LECTURE

Morning Session

“Adhesive Dentistry — Maximizing the Placement of Anterior and Posterior Composites”

Friday, March 17, 2017

(8 hrs of AGD Esthetic Lecture Credit — IDBE pending final approval)

The use of composite resin material as a direct restorative for anterior and posterior restorations has dramatically increased in the marketplace. With self-etching technology emerging as a viable alternative to traditional techniques and the development of new technology to assist clinicians with bulk-fill techniques, it is easy to get confused and fall behind. What materials will you advocate for use in your practice? What has the literature...
I am happy to write about the American Dental Association Editors and Journalists (AADEJ) Annual Meeting that precedes the ADA annual session on Tuesday afternoon and all day Wednesday and this year it was in Denver, Colorado, October 18 and 19. There are several connections to the AGD at this meeting and all AGD publications are eligible for the Gies Award, and document progress toward a certificate as a Certified Dental Editor. The International College of Dentists also give awards at this meeting. Our speakers included JADA Editor, Dr. Michael Glick, who gave a presentation on reliable research interpretation, Dr. Eric Curtis on communicating with this present generation, Chelsea Daggett on understanding the use of online publications and pictures in view of copyright laws, Dr. Nick Nobo from the Virginia Dental Association (VDA) on marketing efforts that accompanies a dues surcharge in their state, a presentation on investigative journalism, panel discussions and the award presentations.

Jon L. Hardinger DDS MAGD, IAGD Editor

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AADEJ Annual Meeting

Features you won’t want to miss on the IAGD Website!

- Keep track of your Iowa Board of Dentistry’s continuing education requirements.
- Calendar of continuing education courses.
- Contact information for your IAGD officers.
- Membership Directory.
- Read Current Issues of “Dentistry In General.”
- AGD Foundation information.
- Register online for the AGD National Meeting.
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- AGD membership benefits.
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2017 IAGD Annual Meeting

been revealing on materials in current use? Should practitioners change their current techniques? What preparation design will you utilize?

This program will attempt to make sense of all of the products and techniques available in today’s market place and will focus on materials and their applications as well as a brief review of some of the literature. Emphasis will be placed on new developments in the composite area as well as outline what developments to watch for in the coming years.

During this program practitioners will understand:

• Self-etching principles and how they are applied to composite resins.
• How to reproduce natural tooth characteristics using composite resin.
• How to control post-op sensitivity.
• The mechanisms of bonding systems and learn to control sensitivity.
• The differences between the various composites available to clinicians.

LECTURE

Afternoon Session

“New Materials in Indirect Restorative Dentistry”

This fast paced, informative session will introduce the participants to several new materials in the arena of indirect restorative dentistry. Tips and techniques for these materials will be discussed during this presentation. Pros and cons of each material will be discussed. This course will cover the latest development in all porcelains, cements, impression materials and CAD/CAM technology and elucidate their influences on the modern practice of dentistry.

During this program practitioners will:

• Gain knowledge of modern ceramic materials and understand limitations and strengths of each type of material.
• Develop a better understanding of the indications and contraindications of each material.
• Improve their understanding of the plethora of modern cements and which clinical situations are indicated for their use.
• Navigate the technological advances in CAD/CAM Dentistry and figure out which systems may be most appropriate for their practices.
• Learn predictable techniques designed to capture flawless impressions the first time they are attempted.

Additionally, particular focus will be placed on case design, provisional restoration fabrication and proper delivery and bonding techniques. By the end of this session, practitioners should be well versed in partial converge restorations.

During this program practitioners will:

• Increase their understanding of proper preparation design and placement techniques.
• Learn how to efficiently make provisional restorations.
• Learn appropriate bonding protocols for veneers and onlays.
• Select appropriate materials based on functional needs and esthetics.
• Work effectively with laboratory support team to achieve lasting, esthetic results.

“Hands On Training”

Saturday & Sunday

March 18 & 19, 2017

If you attend the entire 3 day weekend, you will receive 24 hrs AGD Esthetic Participation Credit — IDBE pending final approval. 24 additional hours of participation credit may be earned by presenting a clinical homework assignment after the course and presenting in October of 2017. There is an additional fee.

The weekend course will consist of 3 separate workshops.

“Mastering the Direct Resin Restoration”

This session will explore how to produce the optimal composite resin restoration in both anterior and posterior teeth. Particular focus will be placed on proper preparation design, adhesive principles, placement techniques and polishing protocols, all designed to produce long-lasting and beautiful techniques. With anterior restorations particular emphasis will be placed on creating perfectly blended restorations that harmoniously achieve esthetic results.

For posterior restorations we will focus on conservative techniques and proper bonding protocols that produce predictable results.

During this program practitioners will understand:

• Self-etching principles and how they are applied to composite resins.
• How to reproduce natural tooth characteristics using composite resin.
• How to improve the appearance and longevity of composite restorations.
• What is required of materials to be utilized for bulk-fill and how to place them correctly.
• Proper placement techniques that maximize clinical outcomes and esthetics.
• How to control post-op sensitivity.

“The Partial Ceramic Restoration”

This session will be an intensive day focused on partial ceramic restorations including veneers, inlays and onlays. Preparation techniques will be explored in depth.

The final day of the program will focus on the ceramic crown. In particular, different ceramics will be discussed in length and correct preparation design for each type of ceramic material will be discussed in depth. Lithium Disilicate and Zirconia in both monolithic and layered design will be discussed. Proper adhesive principles will be reviewed and practiced by participants. By the completion of this session, practitioners will have a better understanding of how to navigate the ever-expanding ceramic options in clinical practice.

During this program practitioners will:

• Gain knowledge of modern ceramic materials and understand limitations and strengths of each type of material.
• Learn the different preparation criteria for Lithium disilicate, monolithic zirconia and layered zirconia.
• Fine-tune their preparation skills for specific materials and fabrications processes.
• Practice impression techniques designed to capture flawless impressions the first time they are attempted.
• Practice Provisional and bonding techniques for ceramic restorations.

Course Registration Form on page 5.

The AGD-Iowa is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry. The current term of approval extends from 6/1/2013 to 5/31/2017. ID# 2193011
The Iowa Dental Board held the quarterly meeting on October 13. As always there were many issues discussed by the board.

License renewal is a special concern to the board. The board is strongly encouraging licensees to renew licenses at the dental board website. The paper renewal applications require board labor to enter the information into the computer system. It is very costly for the board staff to manually enter the information from paper applications. The website renewals automatically enter the information into the system and save the board money. Interestingly, the number of paper license renewals has increased each year since the establishment of the website renewal option in 2013. Please consider renewing licenses at the dental board website.

The application of silver diamine fluoride as a caries preventative treatment was referred back to the board for more discussion among involved parties. The issue of supervision in public settings is a special concern.

There were multiple changes to the Iowa Administrative Code involving hygiene examination and licensure by credential that were passed. Other issues involving license renewal, license reinstatement, and continuing education that were referred for consideration and redrafted language.

Iowa code changes involving practitioner transition including retirement, dental practice sale, and practitioner changing location were approved. The transition of a dentist into retirement, through dental practice sale, or moving to another location requires that the dentist notify all patients treated in the past 2 years either by mail or by newspaper notice for 3 weeks.

There has been a longstanding disagreement between the dental board and the University of Iowa, College of Dentistry involving the dental examination process. The dental college favors abandoning the live patient examination. The dental board strongly supports live patient examinations. Multiple alternatives have been discussed. Recently, the dental board, the college of dentistry, and CRDTS (Central Regional Dental Testing) reached a compromise. The compromise will be effective for the graduating dental class in 2017.

The board discussed examination resources for dental assistants involving jurisprudence, infection control, and radiology. The board wants outside parties to provide radiography resource materials and testing.

The attending professional associations presented their legislative agendas for the coming legislative session. The Iowa Dental Association will continue to promote the Dental Patient Protection Act involving “Assignment of Dental Insurance Benefits” and “Uniform Coordination of Benefits” statute.

The Iowa Dental Hygiene Association will pursue supervision of screenings.

Of special note, the expanded functions level 2 course offered by the University of Iowa, College of Dentistry has 18 attendees including 1 hygienist. It will be interesting to see the effect of the level 2 functions assistants in the provision of dental treatment.

As always, it is extremely important for Iowa dentists to attend the dental board meetings. The dental board appreciates and encourages attendance and participation by dentist licensees. Dentistry is our profession. It is important that we be involved. The next dental board meeting is January 26 – 27, 2017.

Dr. Steve Thies, Legislative Chair
Free CE Now Offered to All AGD Members

The Academy of General Dentistry (AGD) has officially launched its newest member benefit for all members — nine additional free webinars, which will allow participants to earn continuing education (CE) credit.

Effective immediately, AGD members are able to view selected webinars available through the AGD Online Learning Center (OLC). These webinars are pre-recorded and may be viewed at home, at the office, or on the go.

1. Saving Carious Primary teeth by Dr. David Rothman.
2. Airway Disaster Prevention by Dr. Kevin Body.
3. Diagnostic Coding for ICD-10-CM by Dr. Charles Blair.
4. Double Your Production Tomorrow by Wendy Briggs RDH.
5. Social Media Success by Rita Zamora.
6. Identification and evaluation of Sleep Disorder Breathing by Dr. Stephen Bender.
7. Hepatitis C by Anne Moorman BSN MPH.
9. OSHA and HIPPA by Leslie Canham.

To access the free CE webinars, visit the AGD OLC and select the “Webinar” link at the top of the Web page. The member discount will be applied after entering a membership ID number.

For more information, visit www.agd.org/FreeCE or contact membership@agd.org with questions.

Course Registration Form

2017 IAGD Annual Meeting
“Adhesive Dentistry — Maximizing the Placement of Anterior and Posterior Composites” with Drs. Marc Geissberger & Foroud Hakim
March 17, 18 & 19, 2017
A block of sleeping rooms have been reserved at the Sheraton West Des Moines for $114 until September 21, 2016. Ask for the Iowa AGD rate. To make reservations, call 515.223.1800.

COURSE FEES:
AGD Dentists:
Friday Lecture Only ....... $ 350
(Register by 1-6-17 and receive a $50 member only discount: $300)

Non-AGD Dentists:
Friday Lecture Only ....... $ 600

AGD Dentists:
Entire 3 day Event ....... $1,850
(Register by 1-6-17 and receive a $200 member only discount)
Includes materials, meals and handouts. Lodging not included.

Non-AGD Dentist:
Entire 3 day Event ....... $2,500
Includes materials, meals and handouts. Lodging not included.

Staff Member/Assistants/Hygienists
(Friday only lecture) ....... $ 100

Dental Students
(Friday only lecture) ....... $ 35

Lab Techs
(Friday only lecture) ....... $ 175

Total Amount Paid

Please mail registration form and payment to: IAGD, 3622 McLaughlin Drive, Lincoln, NE 68516. Or you can fax your registration with credit card to 402-438-2321. Registration can be taken over the phone with a credit card. Register by February 23rd to avoid a $45 late fee! A $40 processing fee will be applied to all persons requesting a refund (lecture only) or $85 processing fee will be applied to all person requesting a refund (3 days) before February 24th. No refunds will be issued after that date. You will receive an email confirmation when your registration is processed. The course has been submitted to the IDBE for CE credits and approval is pending.

Name ____________________________________________
Staff _____________________________________________

Address __________________________________ City ____________ State ____ Zip ________

Phone ___________________________________ Fax __________________

E-mail (required)______________________________

AGD # ____________________________ Non-Member: ______ Yes

PAYMENT METHOD

Check (made payable to the Iowa AGD)______ Credit Card ________ Credit Card Type_________

Credit Card # _____________ Expiration Date ______ Code on back ______

Credit Card Address (if different from above) ________________________________

Credit Card City, State & Zip (if different from above) __________________________

Phone (if different from above) __________________________ Fax (if different from above) ____________

Signature ___________________________ Date ____________

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Our Job as Editors

The Editor of the ADA, Dr. Michael Glick, gave a presentation on our job as editors, which is to sift through the volumes of dental literature and decide what to publish. He said that on average there is a new dental publication every 23 minutes. He described himself as being in constructive discontent, and as he spoke I was thinking of the sculpture that is being chipped away from the amorphous stone to find the real image inside. It chipped away at common misunderstandings, not to ruin our experience in reading journals, but to see the real information contained in them. I must say up front that I do rely on experts in the field to read and interpret scientific articles, and they include my favorites Drs. Art Jeske, Ed Swift, Andre Ritter, Gargi Mukherji, and Kelly Halligan found monthly on Practical Reviews in General Dentistry. Dr. Glick persisted that we must learn to read and understand our dental literature, and also to write good literature. His interests lie in understanding Evidenced Based Dentistry and he has written a series on this in the JADA. For my readers, this day he focused his comments on fallacies and myths of publications. He told us that the average age of a contributor at Wikipedia is only 16. How reliable is their information?

He addressed several fallacies of reasoning by inferences. It is a fallacy to apply to the individual what is true to the population. To invoke the ridiculous, he said that the world’s average number of testicles is one per person. Secondly, cause and effect, while looking at the effect. Hypothyroidism, though common, doesn’t mean that commonly used fluoride is the cause. Further, there are those who falsely associate endodontic therapy and cancer. Has my reader heard of data dredging? I pictured the researcher looking for data to point to their favorite cause. This is like hitching a free ride on the evil dolphin, taking the data dredging researcher out to the deep sea and being left there instead of safe harbor.

For humor, he interjected that if you see a lot of people carrying umbrellas, it did not cause the rain to fall. More seriously, insurance companies point to procedure codes as disease prevalence. I can tell you from real life that there is a lot more diagnosed gingivitis than a procedure code for prophylaxis will ever show. Again, for humor he illustrated two competing mindset archaeologists, one Greek and the other Jewish. On excavation of one Greek site, a copper wire was seen and the first said, “See my ancient civilization had electrical communication.” Not to be outdone, the second one reported on an excavation in Israel. It dug down farther back into antiquity and on not seeing any copper wires he declared, “Ancient Israel was more advanced because their communications were wireless.” Illustrations show us here how a finding or lack of finding doesn’t determine the cause.

Dr. Glick told us about the claim of longer cancer survival using the VELscope. He observed that from time on the x axis the survival rate was documented. The claim stated that the product caught it earlier, and they started their clock earlier on the X axis. The company stated that their survival rates were better. Dr. Glick said that of course more survived compared to the first-time line because it was started earlier. There were more alive at the time measured, but it wasn’t the same starting point. Actually, using the previous expected survival and the earlier diagnosed cases, the results were the same.

Obviously enjoying his fellow editor’s reaction, he tried us out on a statement that 90% of all cars sold in the past ten years were still on the road, but this would mean nothing if most of the cars were sold last year. Further, he once got a call once from a dentist who complained that the dental literature statistics were useless to him, since he was a good dentist who did not need them. Dr. Glick asked, “Who said he was good?” Dr. Glick also said that the dental literature is often compressed into an oversimplified abstract, and pointed out several catch phrases that mislead the reader to generalizations. He translated these generalizations into their meaning for him, which revealed misleading information. These abstracts can have a life of their own, and circular reasoning sets in, being caught in its own circle.

Dr. Glick said that getting something published can be just a matter of buying your way and showed us a picture of a person selling publishing rights in Iran for only $400.

Dr. Glick gave us a T F test with definitions for P value, and all of them were false, showing us the common misunderstandings of P value. (The P value is the probability test of the null hypotheses.)

Because of the popularity of genomics, Dr. Glick quoted an epidemiologist concerning genomes who explained that a genetic test on one snippet might tell you the father in a paternity suit, but cannot predict what kind of child they would become. He said that it takes 1000 snippets to determine a trait, and genomic tests only look at a few.

He coined an expression of those who constantly diagnose themselves for their latest malady based on their Internet search as cyberchondrias.

He also related a major flaw in the literature about VIOXX, a COX 2 inhibitor which did not show increased death up to 18 months. However, the medication was changing the clotting time of platelets and more strokes were seen.
Copyright Your Work

Did you know that you can copyright your work by filing with the Federal Government Copyright Office by using an online application for $45? Yes, and so the lecture began by our speaker, who introduced us to copyright laws. Copyright doesn’t apply to the idea, but a hard copy representation of the results of that idea. For example, the music industry doesn’t send in their sound, but a paper representation of the score of music. The news media can’t copyright facts in an article, but entire or parts of the article can be. The benefit of this is for the artist to control the subsequent use of their work. Then what is fair use? This largely is determined by the economic impact of even a part of the article. There was a test case of Gerald Ford’s book on Nixon and his publisher contracted and copyrighted the entire book. The main body of the text was why he pardoned Nixon, and this was taken from the book and published. Seeing the main part was taken, Gerald Ford won his suit against the use of that quote, economic impact being weighed, from his copyrighted book.

Communicating with Different Generations

Dr. Eric Curtis who is a friendly acquaintance of mine through the AGD Communications Council, was also invited back to speak for the AADEJ meeting, and he kept us engaged for about 2 hours with a look at communicating with different generations. He meant to humor us with a quote from Spiro Agnew, about those who supposedly spoke for the younger generation calling them “impudent snobs who characterize themselves as intellectuals.” Yet, Dr. Curtis, in a highlight of his talk, told about teaching in his writing class at a community college, in which he said, “This class is about give and take, I give and you take!” But, what is it when we peer into the younger generation’s way of communicating and find them using unfamiliar language? Dr. Curtis is a student of linguistic origins and he sprung lightly over the centuries explaining how we got our present-day English vocabulary. He used this to persuade us to see how the languages of today are being changed by the culture. Dr. Curtis gave examples of how Celtic, Old English, Latin, Norse, French, and Vikings all contributed to the language, but what was really interesting was how he explained the influence these languages had on sections of the culture. For example, the English aristocracy used French, Church language was Latin, and the common people were the mixture of the others. Dr. Curtis said that Thomas Jefferson recognized this in the preamble to the Constitution saying the three language origins in the three words Life, Liberty, and the pursuit of Happiness, are Old English, Latin, and French respectively. French originated words include hotel, liquor, mask, ticket, marshal, mutton, and veal. Norse words are anger, bag, egg, law, husband, sky, slaughter, loan and thrift. Dr. Curtis said that today writers and speakers use the triplet and doublets to combine both origin words. It so happened that a patient recently expressed himself with holy shit, and I told him this was a couplet of the Latin and Old English. (My reader can look up examples of Doublets and Triplets on the Internet, like Last Will and Testament.) Dr. Curtis told us about a creeping including of sentences which combine singular and plural nouns. He would not permit this in class, but it is being used more in our culture.

- If a student arrives before I get there, they can slip their test under the door.
- A person can’t help their birth.

He said that a stereotype of millennials includes being self-absorbed, all above average, entitled, highly connected, trust their friends the most, and they still read hard copy! He pointed out a common way millennials are attracted to video mistakes which did not make the cut in a presentation, as if to make the event more real and not too polished. The ADA recently made a promotional video and included these for humor.

Continued on page 9.
Salute to Award Recipients

The Iowa Academy of General Dentistry (IAGD) salutes the recent recipients of the prestigious Fellowship in the Academy of General Dentistry (FAGD) and Mastership (MAGD) at the Hynes Convention Center in Boston, MA at the AGD annual session Saturday, July 16 in Boston. There were 264 dentists awarded their FAGD and 138 their MAGD. There were 33 recipients of the Lifelong Learning and Service Recognition (LLSR). To date more than 16,000 members have earned their Fellowship and 3,000 their Mastership.

DR. DAVID JONES

I grew up in Falls City, Nebraska. I went to Creighton and received a Bachelor’s in Psychology in 1997 and then stayed at Creighton for dental school and finished in 2001. My dad’s good friend was my dentist growing up. I thought that I wanted to be in the medical field so I started hanging out in his office. He had students from the University of Nebraska’s dental school complete externships at his office during the summers and I met a few of them. After shadowing Dr. Whitten and talking with a few of the students, I thought dentistry would be a good fit for me so I applied to Creighton and was accepted. I met my wife, Alicia, during dental school. She was a physical therapy student in the same building at Creighton. We’ve been married for 14 years. It just so happened that her father, Jim Knott, was a dentist in Council Bluffs. He made me an offer and I joined his practice after dental school. Our practice has grown from 3 to 5 dentists and Jim continues to practice today.

I joined the AGD about 10 years ago and shortly after began attending courses at the Pankey Institute in Key Biscayne, Florida. I had a chance to have many great mentors there and have continued to learn with some of them in study clubs even today. Drs. Kirk Nelson, Todd Davis, Herb Blumenthal, Ed Zebovitz and John Droter just to name a few. I’ve also had the chance to work with some excellent business coaches such as John Jameson and Cindy Ishimoto. These two have helped me significantly on my journey.

Currently in my practice, I focus on treating TMD cases, challenging restorative cases and aesthetic cases. Often times, I get to treat all 3 facets of dentistry in 1 case. Cone beam technology has helped improve my joint diagnosis and helped me to better communicate with my patients and to better manage expectations and outcomes. Photography is critical to my practice and using the Cerec has been fun.

My wife and I have 3 children. Ethan is 12, Eli is 10 and Eva is 8. They are involved in many sports and other activities. I’ve been coaching all 3 of them in basketball. We also enjoy following Creighton basketball and go to most of their home games. We had a chance to take the kids to Yellowstone this summer and had a great time.

Alicia joined me for the meeting in Boston. We stayed a couple extra days and got to see much of the city. Alicia hopes to qualify for the Boston Marathon at some point, so we plan to return. One of my favorite aspects of the weekend was that Dr. Bob Roesch of Fremont, Nebraska received his 2nd LLSR. Bob and I are both originally from Falls City and shared some laughs and memories of growing up there.

DR. PATRICIA MEREDITH

Dr. Patricia Meredith has dedicated her career to dental practice, teaching and research at the University of Iowa Hospitals and Clinics and the University of Iowa College of Dentistry. She has also been active in many aspects of organized dentistry. Dr. Meredith has received the Academy of General Dentistry Fellowship Award, Mastership Award and the Iowa Dental Foundation Award for Excellence. She is the dental chief for the Iowa Mission of Mercy and serves on the State Steering Committee for the Iowa Mission of Mercy. Dr. Meredith served as the Region X Trustee for the Academy of General Dentistry. She is past president of the Iowa Academy of General Dentistry, past president of the University District Dental Society, and a member of the Academy of Operative Dentistry, the American Dental Education Association, the Pierre Fauchard Academy, the American College of Dentists, the International College of Dentists, the Chicago Dental Society, the American Dental Association, the Iowa Dental Association, the Academy of General Dentistry, and the American Academy of Dental Sleep Medicine.

Dr. Meredith teaches in the freshman operative simulation clinic and the junior patient clinic. She is the course director for the sophomore operative lecture and clinic courses. Dr. Meredith also serves as a problem-based learning facilitator.

Lesser known is her research in extended pour alginate materials. One thing your editor remembers was her IDA Table Clinic presentation on laboratory processed resin restorations. Yet, in spite of her knowledge and expertise, when your editor thinks of Dr. Meredith, it is in context to her colleagues in the IAGD, who have valued her contributions over the years. Dr. Meredith was a key person in hiring our successful IAGD Executive Director, Julie Berger. Julie returned the favor by making sure that Dr. Meredith had a member at large position for her on the Board.

Dr. Meredith received her Mastership in the Academy of General Dentistry in Boston. She has been a key person in the development of the curriculum for Expanded Functions for Level II Registered Dental Assistants and Hygienists.
Salute to Award Recipients

**DR. SAMUEL KOTH**

Dr. Koth received his FAGD at the AGD Annual Session in Boston, and he is in private practice in Rock Valley, Iowa since 2010. He is a graduate of South Dakota State University and Creighton University School of Dentistry. He is a member of the American Dental Association and constituent societies. He has completed advanced training with The Pankey Institute. Dr. Koth and his wife Katy have three sons Peter, Davy, and Roc. Dr. Koth enjoys fishing, hunting, golfing, sailing catamarans, and being outdoors with his family.

**DR. ANNA MILLER**

Dr. Miller is in private practice with her father, Dr. John Kramer, in Dubuque. She now joins him in being a recipient of the FAGD, which she received in Boston at the annual session. Dr. Anna Miller is a Loras College Bachelor of Science graduate, and University of Pennsylvania College of Dentistry with a Doctor of Medical Dentistry (DMD). Dr. Miller is a member of the American Dental Association and constituents, and is currently pursuing her masters in cosmetic dentistry from the University of Minnesota. Dr. Miller and her husband Chris have four children, and they enjoy running, tennis and golf.

**DR. JESSICA LAWSON**

Dr. Lawson is in her own private practice in Urbandale, Iowa and is a graduate of the University of Iowa College of Dentistry. She is a member of the American Dental Association and constituent societies, Academy of Laser Dentistry, Academy of Sleep Medicine, American Academy of Cosmetic Dentistry, and the Dawson Academy. She is comfortable speaking Spanish, having studied in Spain, and she has done mission work in Costa Rica. She and her husband Bryan have three sons and one daughter. They enjoy distance running, traveling, cheering for the Hawks, and serving their local church community.

**DR. JOHN WELCH**

Dr. Welch grew up in Shellsburg, Iowa. After spending time in Wisconsin he now works at his office in Sioux City, Iowa. He received his FAGD in Boston this past summer. Dr. Welch graduated with honors from Wartburg College and received his DDS from the University Of Iowa College Of Dentistry. He is a member of the American Academy of Cosmetic Dentistry. His interests include traveling, target practice and continuing education in dentistry.
The IAGD Fall Meeting in West Des Moines, October 14-16, was a gathering of general dentists and a few specialists from across the state who took valuable time away from their private practices to hear Dr. Frank Higginbottom from Dallas, Texas speak on fixed and removable prosthetics on dental implants.

There is something about the Southern custom and style that combines an occasional folksy friendly y'all along with workable clinical details. Dr. Frank introduced his family of boys and made a point of his only granddaughter who on hearing about her parents having another child was reported to have said, “I want it to be a baby brother so I can still be the only girl!” Dr. Frank also proudly showed a video of his brother who flies jet fighter aircraft largely controlled by computers. He used this to illustrate the pin point accuracy of digital dentistry which, like the jet, can be pin point accurate with complicated movements. During the course of his lecture, Dr. Higginbottom bemoaned some misplaced implants and said that he had a talk with the dean of the dental school about admitting students with a knack for dentistry along with academic excellence. Lastly, Dr. Higginbottom spoke of his joy in driving a Porsche. Your editor made a mental note that we don’t see Porsches out on a winter day in Iowa, we see 4 wheel drive pickups. Dr. Higginbottom said that he has been doing dentistry since 1973, and that he may have to stop getting new Porsches after he retires, but that doesn’t seem imminent for him. He has a lot of vigor and spring in his step. Here are some bullet points of his lecture:

- The value of dental implants over a three unit bridge in preserving the ridge, maintaining occlusion, service down the line, and patient satisfaction.
- He often uses E-Max Brand on upper anterior teeth restorations and full zirconia on the posteriors.
- Makes friends with his patients, one of them was a loan shark.
- Long term lab relationships, oral surgery and periodontist colleagues.
- He hired a smart girl from high school who has been with him ever since and she has worked her way up to office manager.
- Opposing zirconia bridges sound like 2 bricks hitting when they occlude together.
- He said that many denture teeth do not retain in the denture, and that removable prosthetics can eliminate that with milled restorations.
- In order to replace a missing tooth after it is removed, he recommends waiting a day or two then bonding the same lost tooth as a replacement back in place while healing. He also uses Essex Retainers and Flippers.

Editors Report — IAGD Fall Meeting

Dr. Higginbottom

IAGD Fall meeting October 14, 2016
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American Dental Association Editors and Journalists Annual Meeting

Virginia State Constituent Marketing Report

Dr. Nick Norbo presented how his state dental society promoted dental care to the public. They agreed to an assessment of $350 annually for three years, and renewed it again for $235 for another 2 years because they dropped television. They targeted mothers, and developed online presence. Here are some presentation bullet points:

- Assessed Programmatic Clicks over Impressions
- Behavioral targeting through Programmatic Clicks
- Establish the Virginia Dental Society as the GO TO source for dental care
- Referral online to VDA dentists, used the ADA for a while
- Developed messages to local parks and recreational activities
- Member value videos
- Corporate Dentistry needs to be represented by the ADA. Corporate has their own CE, insurance.
- ADA used to be more popular for insurance products. Purchasing power in block purchases.
- Offer HR services

The main take away from his presentation was a comment brought out by the audience saying that the main reason individuals used to join organized dentistry was their medical plans, and now this has shifted away to other sources, leaving the member without a lifetime commitment to their organization.

An attentive and appreciative group of AGD members spend their first day together with one of the foremost experts in implant restorative dentistry, Dr. Frank Higgenbottom.

Dr. Frank Higginbottom continued to teach through Saturday and Sunday for the MasterTrack program and used hands on training with that group. We were given prepared PDF handouts to use with his lecture, which were very helpful to have in following his lecture and referring back to information. He closed his lecture by saying that with proper planning your day can go smoothly. He asked rhetorically, “Do you feel guilty when you have an easy day?”

Dr. Higginbottom said that he reads all of the personal emails he receives and he can be reached at bottom@dallasesthetics.com

Jon L. Hardinger DDS MAGD, IAGD Editor
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