



**IOWA**  
**ACADEMY** of  
**GENERAL DENTISTRY**

# 2019 Annual Meeting

## March 1, 2019

**Hilton Garden Inn**  
8600 Northpark Drive  
Johnston, IA  
515.270.8890

The meetings of the Iowa Academy of General Dentistry attracts the finest dentists, hygienists, assistants and office staff in Iowa, dedicated to quality continuing education and cutting edge products and dentistry. Our ability to provide the general dentists of Iowa and surrounding states with high quality continuing education programs and an enjoyable meeting depends on the interest and support of commercial enterprises such as you.

We are inviting you to participate in our Annual Meeting because we believe in your product and services.

Contact person:  
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402.438.2321 or [julieberger50@gmail.com](mailto:julieberger50@gmail.com)

Iowa Academy of  
General Dentistry

2244 Stockwell Street  
Lincoln, NE 68502

Phone: 402-438-2321

Highlights include:

- \* Sponsorship Opportunities!!
- \* Prize Drawings!!
- \* And much more...you won't want to miss this meeting!



## Iowa Academy of General Dentistry Continuing Dental Education Meeting Prospectus Friday, March 1, 2019

The Iowa AGD Board of Directors and staff are working very hard to bring our members new opportunities, more benefits and quality continuing education. We are excited about the changes we are making to our Annual Meeting! We are excited to announce that again we will be having exhibits, prize drawings and much more at the 2019 Annual Meeting. We will have an extended lunch hour to give our attendees a chance to visit the exhibits, have a relaxing lunch with colleagues and recognize colleagues celebrating honored years. By visiting the exhibits, attendees will also have opportunities to win prizes!!! Because we have grown so much, lunch will be held in a different room this year BUT all breaks will be held in the exhibit area, another added bonus to visit your company's booth! And there will be plenty of time with the extended lunch hour for participants to visit the exhibit area.

**What:** The Iowa Academy of General Dentistry will hold its Annual Meeting on Friday, March 1, 2019. We are very excited to bring back, Dr. Sam Low! The title of his presentation is "Incorporating Quality Periodontics into Comprehensive Restorative Dentistry".

**Who:** The Iowa Academy of General Dentistry is devoted to advancing excellence in general dentistry through excellent continuing education programs. Sponsor participation in the meeting is limited to those vendors whose products and services complement this extraordinary educational program and IAGD's dedication to excellence. Approximately 60-100 dentists and staff are expected to attend.

**Where:** The meeting will be held at the Hilton Garden Inn at 8600 Northpark Drive in Johnston, Iowa. Our Annual Meeting has grown tremendously and the exhibits will be located in Garden Room I & II (right across the hall from the lecture) and in the hallway outside of the lecture hall.

**When: Friday, March 1, 2019.** The lecture course is 7:45am to 5:15pm

**Cost:** \$295 for one exhibit space. Includes 6 ft banquet table (skirted and draped), 2 chairs, breaks and lunch for up to 2 (two) participants per company. Each additional participant will be \$35/per person.

**Booth Selection:** Please review the exhibitor layout provided in this email. **Exhibits spaces will be assigned by sponsorship and in the order in which they are received.** Please indicate your booth preferences on the registration form. We have arranged for 2 breaks during the day and extended lunch hour to promote the most traffic as possible in the exhibit area. Breaks and lunch will be held in the exhibit area. What a great way to visit with all participants!!!

**Exhibitor Set-Up:** Exhibitors set up their displays/booths on Friday morning (March 1st) from 7:30 to 9:00 a.m. **All displays/booths need to be in place by 9:00 a.m. on Friday, March 1, 2019.** The exhibits will close after the afternoon break (approximately 4:00 p.m.) However, the IAGD will be holding a cocktail reception immediately following the lecture. We encourage you to stay and join us for this social time. If you choose to stay for the cocktail hour, you are welcome to leave your exhibit/display in place until the cocktail hour is over at 6:15 p.m. Please note: the Iowa AGD assumes no responsibility for items in the exhibit area.

**Electricity Needs:** Electricity is NOT included in your booth fee. Most of the vendor tables are located near an outlet. (Outlets are marked with a red "X" on the exhibitor diagram). You can access electricity at no additional charge if you bring your own extension cord/power strip. The Hilton does have extension cords/power strips available at \$10/each.

### **Speaker:**

Dr. Sam Low provides dentists and dental hygienists with the tools needed for successfully managing the periodontal patient in general and periodontal practices. As an associate faculty member of the L.D. Pankey Institute for 20 years and Professor Emeritus, University of Florida, College of Dentistry, Dr. Low's many years' experience training dental professionals is evident in his straightforward, informative, and entertaining teaching style.

- Certificate in Periodontology
- 30 years of private practice experience in periodontics and implant placement
- Graduate of University of Texas Dental Branch at Houston
- Diplomate of the American Board of Periodontology
- Past President of the American Association of Periodontology
- Past President of the Florida Dental Association
- Former Trustee to the ADA
- Selected "Dentist of the Year" by the Florida Dental Association
- Selected Distinguished Alumnus by the University of Texas Dental School
- Recipient of the Gordon Christensen Lecturer Recognition Award
- Affiliated with the Florida Probe Corporation

### **Course Content:**

Innovative Periodontics: "How to" from techniques to products. Want to utilize the Dental Hygienist's time more productively? Looking for a quality resource for "what's new" in dental products, systems and technology? Periodontitis is a major reason for tooth loss and systemic complications. We create the user-friendly perio approach from patient acceptance scripting to chair side positive action. You will incorporate time tested and new technologies to find and manage periodontal disease. Take the frustration out of delivering periodontal care and gain success with patient case acceptance, tooth retention and financial reward.

### **Learning Objectives:**

- Empower the dental hygienist with expanded work descriptions beyond the "prophy"
- Develop "realistic" non-surgical therapies and the respective re-evaluation with emphasis on "new" anti-inflammatory systems including micro-ultrasonics and laser technology, and nutraceuticals such as probiotics and anti-oxidants
- Determine the efficacy of utilizing various laser wavelengths in sulcular decontamination, degranulation, new attachment, and bone regeneration
- Review successful parameters to determine tooth survival in short and long term prognosis
- Establish a quality periodontal maintenance program that enhances the restorative practice, including third party reimbursement
- Achieve greater positive interaction between dentists and the team through improved communication skills

## **This year we also have other sponsorship opportunities:**

### **Drawing for all participants**

We will supply each participant with a “Bingo” card. In order to be eligible for the drawing, the participants must visit every booth. Their name will go into a drawing that will be held at the end of the lecture. If you would like to donate a prize for this drawing, please mark the box on the registration form.

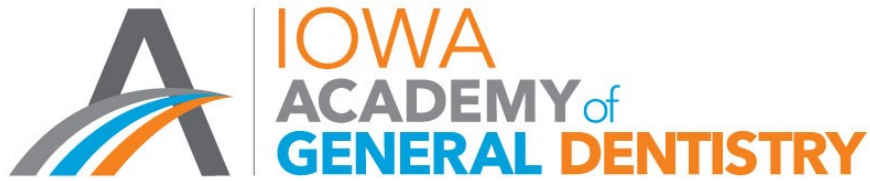
### **Goody Bag donation**

This year we’d like to give each participant a “goody bag” as they check in at registration. We are looking for some type of bag AND we’d like to give your company an opportunity to add an item with your company name on them. Please keep in mind that we could potentially need 100 or more items. Any items not used, will be returned to your company. Please have these items to Julie Berger no later than February 4th. If you would like to donate an item, please mark the box on the registration form.

### **Cocktail Reception**

The Iowa AGD will hold a cocktail reception immediately following the lecture on Friday from 5:15 to 6:15 p.m. Once again Sue McFadden with McFadden Insurance Services will be sponsoring this event.

**If you have any questions please contact Julie Berger at 402.438.2321 or email [julieberger50@gmail.com](mailto:julieberger50@gmail.com)**



*As an exhibitor of the Iowa Academy of General Dentistry's Annual Meeting, you also have opportunities to be a sponsor. There are different levels of participation you can choose from. We appreciate your participation and will work with you to have a positive and productive experience. As an exhibitor/sponsor of the IAGD Annual Meeting you will have the opportunity to discuss and demonstrate your product one on one to dentists interested in latest techniques and products to further their careers and build their practices.*

Name of Person Completing Form: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Name(s) of Representative(s) \_\_\_\_\_

**Participation Levels**

**\$1,000:** 1-6 ft. exhibit table, literature package at every seat, special recognition and introduction at the beginning of the course on Friday, and special recognition with signage and in our newsletter.

**\$500:** 1-6 ft. exhibit table, special recognition and introduction at the beginning of the course on Friday and special recognition with signage and in our newsletter.

**\$295:** (Exhibit space only): 1 – 6 ft. exhibit table, introduction at the beginning of the course on Friday and special recognition with signage and in our newsletter.

My company would also like to donate a prize for the drawing. (Please list prize donation—This could be a gift certificate or gift basket. It does not have to be a company product)

\_\_\_\_\_.

My company would like to donate an item for the goody bag (would need to supply possibly 100 + items), please list item \_\_\_\_\_

My company is unable to attend this year but would like to donate the following items:

\_\_\_\_\_

**Booth Selection:**

1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> Choice: \_\_\_\_\_ 3<sup>rd</sup> Choice: \_\_\_\_\_

**Do you need electricity?** Yes \_\_\_\_\_ No \_\_\_\_\_ (We will do everything we can to place near an outlet).

Please list any companies you wish NOT to be next to:

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**Payment Method:**

**Payment must accompany this form.**

Check enclosed made payable to the Iowa Academy of General Dentistry

Visa       MasterCard       Discover       AMEX

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Amount to be charged: \_\_\_\_\_ CVC: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

***We are very excited about the upcoming meeting and about having you attend as an exhibitor. Our goal is to continue to grow this meeting, not only with the exhibitors but with the outstanding speakers we will continue to offer.***

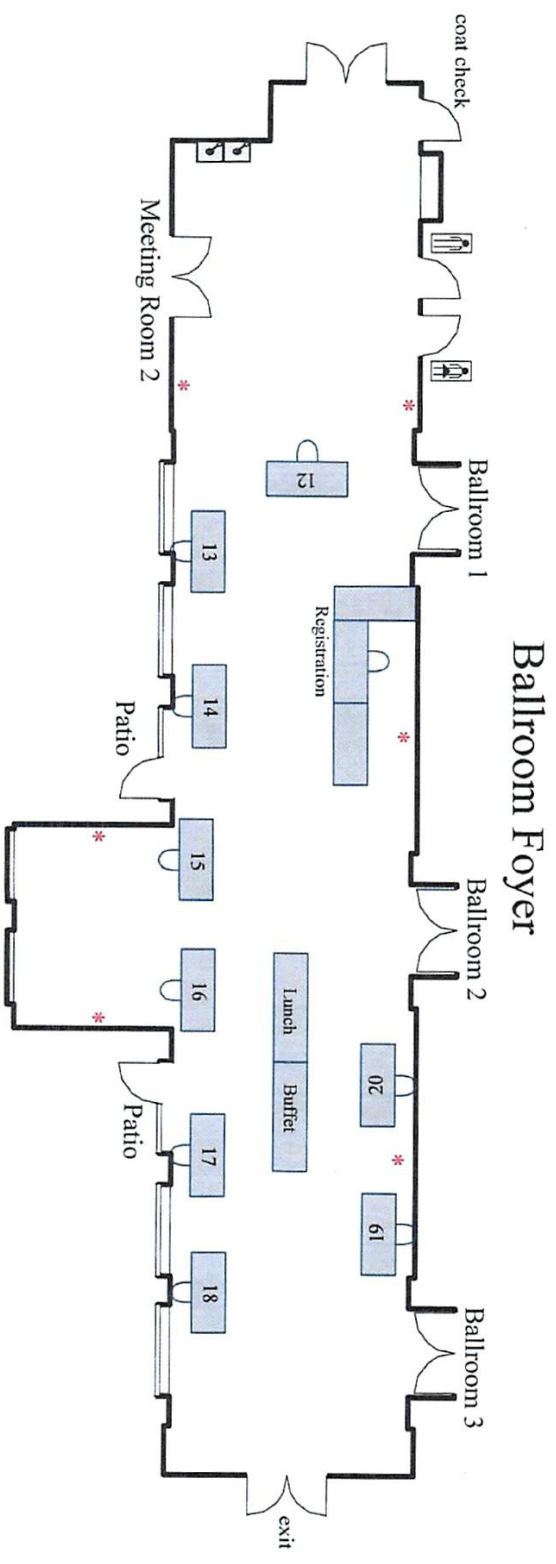
***We look forward to seeing you and your company at our March 1, 2019 meeting!!!***

***Due to the increasing interest in the IAGD Annual Meeting, we strongly encourage you to register early. With this new layout this year, we have maxed out on space.***

**Questions? Please contact Julie Berger at 402.438.2321 or email  
julieberger50@gmail.com**



IAGD  
3/1/2019





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